WCG Market Intelligence and Insights

WCG Market Intelligence & Insights (MI&I): Overview

The MI&I division, through its three brands—FDAnews, CenterWatch and MAGI—delivers critical industry insights to 240,000 life science executives every week with its newsletters, conferences, workshops, webinars, books, management reports and databases.

WCG FDANEWS
Simplifying Global Compliance

WCG CenterWatch
The Trusted Source for Clinical Trials Information

WCG MAGI
We Can Agree to Save Lives

- MI&I also serves as the entry point for millions of patients and caregivers searching for clinical trials through WCG's iConnect hub.

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WCG MI&I: Expansive Client Base

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WCG MI&I: FDAnews

WCG FDANEWS

Simplifying Global Compliance

For more than 48 years FDAnews has been the go-to resource providing real-time global regulatory, legislative and business news and insights to executives in industries regulated by the U.S. Food and Drug Administration, European Medicines Agency and other government agencies.

Our reporters track Congress, FDA, NIH, EMA and more to bring you the best insights and information possible. They are dedicated to the regulated community with timely, responsive and practical information through six publications.

FDAnews also helps you stay compliant through a variety of well-respected conferences, webinars, books, white papers and database tools.

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FDAnews: Newsletters

DAILY, BIWEEKLY & MONTHLY

Pharmaceutical Industry

- **Drug Industry Daily** reports on developments at the FDA, EMA and other key domestic and international agencies that affect the pharmaceutical industry. DID also covers Congress, the courts and key competitive topics. Daily, 250 issues
- **Drug GMP Report** follows the FDA and global enforcement of cGMPs and tracks 483s and warning letters. Monthly, 12 issues
- **Drug Daily Bulletin** provides brief legislative and business news updates. Daily, 250 issues

Medical Device & Diagnostics Industries

- **The GMP Letter** covers interpretation and enforcement of cGMPs and QSRs to ensure devicemakers' processes, procedures and controls are compliant. Monthly, 12 issues
- **International Devices & Diagnostics Monitor** provides biweekly global updates of regulatory issues facing device and diagnostics makers. Biweekly, 24 issues
- **Device Daily Bulletin** provides brief legislative and business news updates. Daily, 250 issues

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FDAnews: Books

FDAnews publishes more than 200 books and management reports to help you stay compliant and competitive.

Selected topics include:

- Data integrity
- Inspections
- Auditing
- Validation
- Recalls
- Biosimilars
- Quality assurance
- Adverse events
- Regulations
- Supply chain
- GMPs

Books and management reports can be purchased individually or through a digital library that allows you to easily download books anytime you want them.

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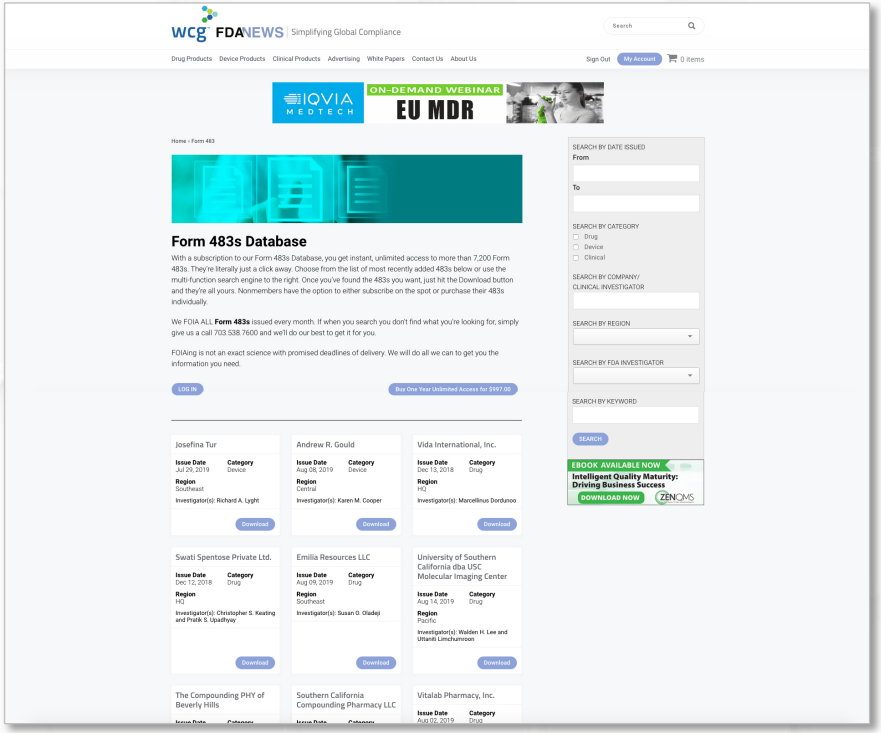
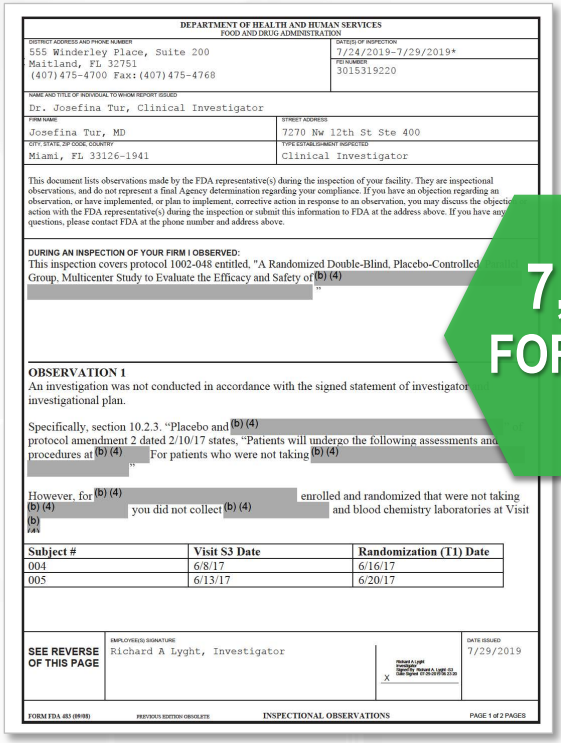
FDAnews: 483s Online

FDAnews has collated more than 7,200 Form 483s to help you prepare for an inspection, check on your suppliers or monitor your competitors. With 483s for drug and device manufacturers and clinical trial sites, the data base is available 24/7 and updated weekly.





7,200+ FORM 483s

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FDAnews: Conferences, Workshops and Webinars

FDAnews holds two major conferences each year: Medical Device Quality Congress and the Annual FDA Inspections Summit.

Top speakers, FDA experts and other key professionals lead productive sessions year in and year out. Workshops are also included at these conferences to provide related training on the spot.

In addition to these two conferences, FDAnews offers more than 13 workshops a year on subjects ranging from Root Cause Analysis and CAPA Investigations to Data Integrity and EU-MDR/IVDR Compliance.

FDAnews also hosts more than 50 webinars a year tailored to your everyday work challenges. Webinars can be bought individually or through the Webinar Training Pass, a 500+ archive of webinars at one low cost giving you access year-round to all critical training content.

No budget for travel? We can come to you! Save time and travel expenses with our on-site training option. Our experts can train an unlimited number of your staff at your corporate facilities or selected venue.

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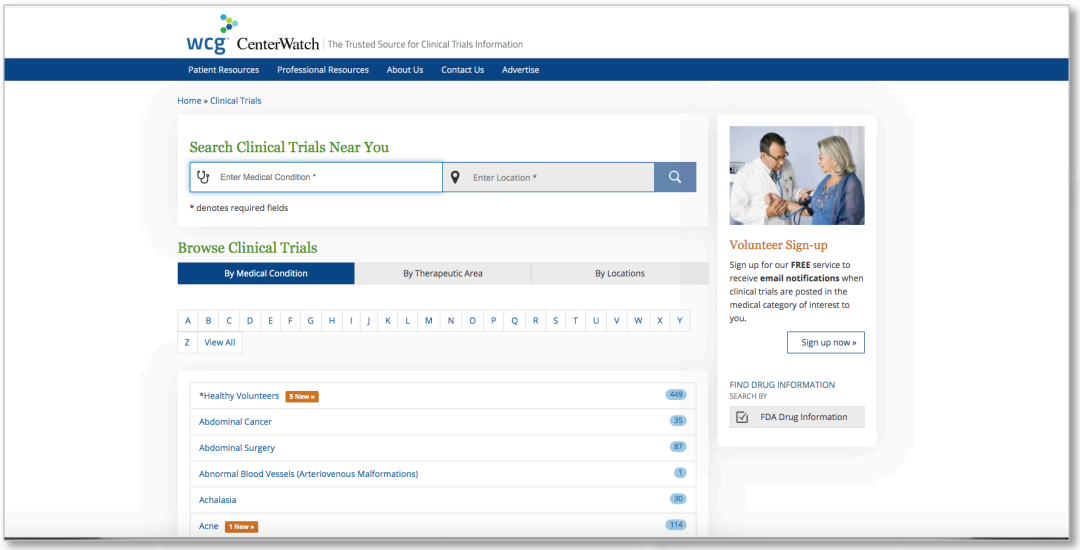
WCG MI&I: CenterWatch

wcg™ CenterWatch

Since 1994, CenterWatch has been the recognized global leader in providing clinical trials information to clinical research professionals working at sponsors, CROs, research sites and niche service providers.

Millions of patients and caregivers start their search for clinical trials with CenterWatch, which features one of the largest clinical trial databases on the internet — iConnect.



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CenterWatch: Newsletters

WEEKLY, MONTHLY & BIMONTHLY NEWS


wcg CenterWatch Weekly

December 23, 2019

Standard of Evidence Expanded in New FDA Guidance

Ask the Experts: CRA Role and Responsibilities

Data Integrity

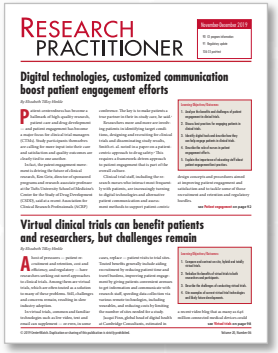
CenterWatch Weekly brings readers news coverage of clinical research along with best practice information for clinical trials. Weekly, 48 issues


The CenterWatch Monthly

CRO Overall Performance Slightly Improved, But Still Low in Key Areas, Survey Says

Novartis Retains Top Spot in CNS Summit Innovation Index

The CenterWatch Monthly provides clinical trials professionals with up-to-date data, compliance requirements and expert insights. Monthly, 12 issues


RESEARCH PRACTITIONER

November-December 2019

Digital technologies, customized communication boost patient engagement efforts

Virtual clinical trials can benefit patients and researchers, but challenges remain

Research Practitioner educates readers on topics of importance to clinical research nurses and site managers through two in-depth articles in each issue. The newsletter gives nurses the opportunity to earn up to 18 ANCC nursing credits per year. Bimonthly, 6 issues

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CenterWatch: Books and Reports

CenterWatch produces industry-standard training guides, SOPs and management reports.

Training Guides

The CRA's Guide to Monitoring Clinical Research

The CRC's Guide to Coordinating Clinical Research

The PI's Guide to Conducting Clinical Research

Standard Operating Procedures (SOPs)

SOPs for Good Clinical Practice by Sponsors of Clinical Trials

SOPs for the Conduct of Clinical Research

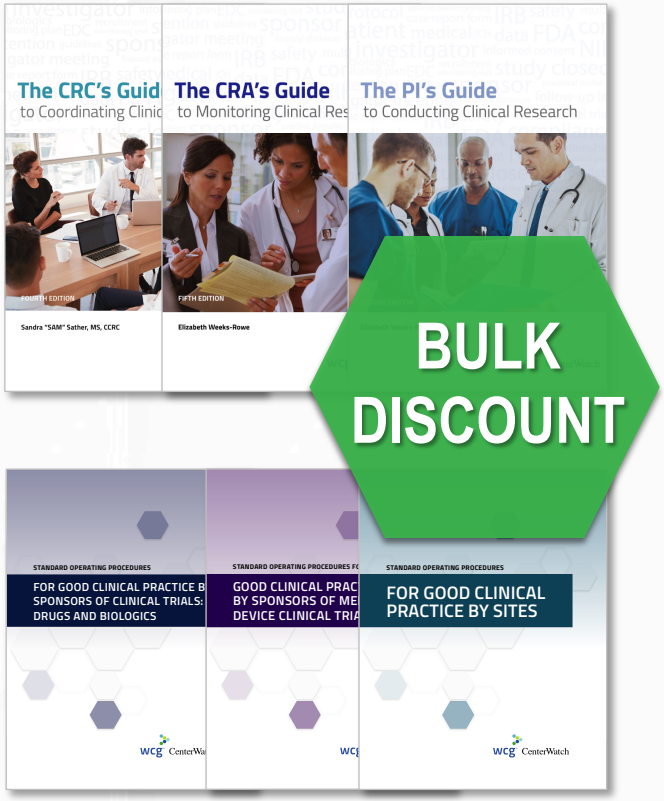
SOPs for Good Clinical Practice by Sponsors of Medical Device Clinical Trials

Management Reports

Clinical Trial Agreements: A Guide to Key Words and Phrases

GCP Questions, FDA Answers

Risk-Based Monitoring of Clinical Trials



These products can be bought individually or in bulk for training.

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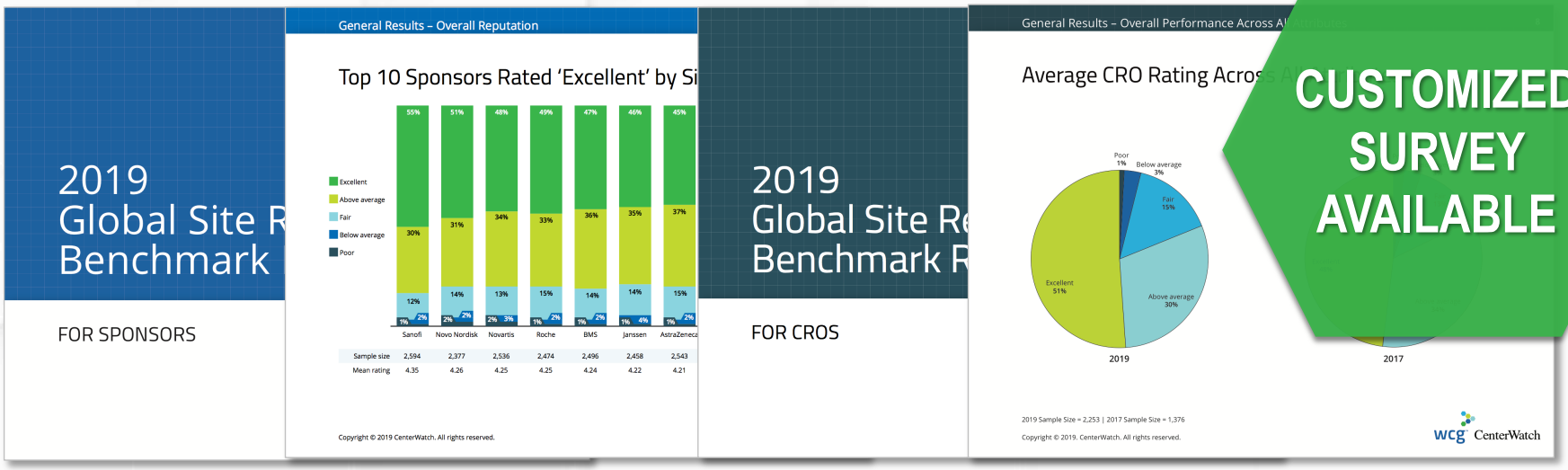
CenterWatch: Market Research

CenterWatch market research reports give sponsors and CROs a view into the minds of the sites they work with: what's important to them in a sponsor/CRO relationship, how they rate performance on key attributes and where they think improvement is needed.



Use your market research data to understand your relationships with sites and how you stand in comparison to your peers and competition. CenterWatch conducts custom surveys in addition to its industry-wide offerings.

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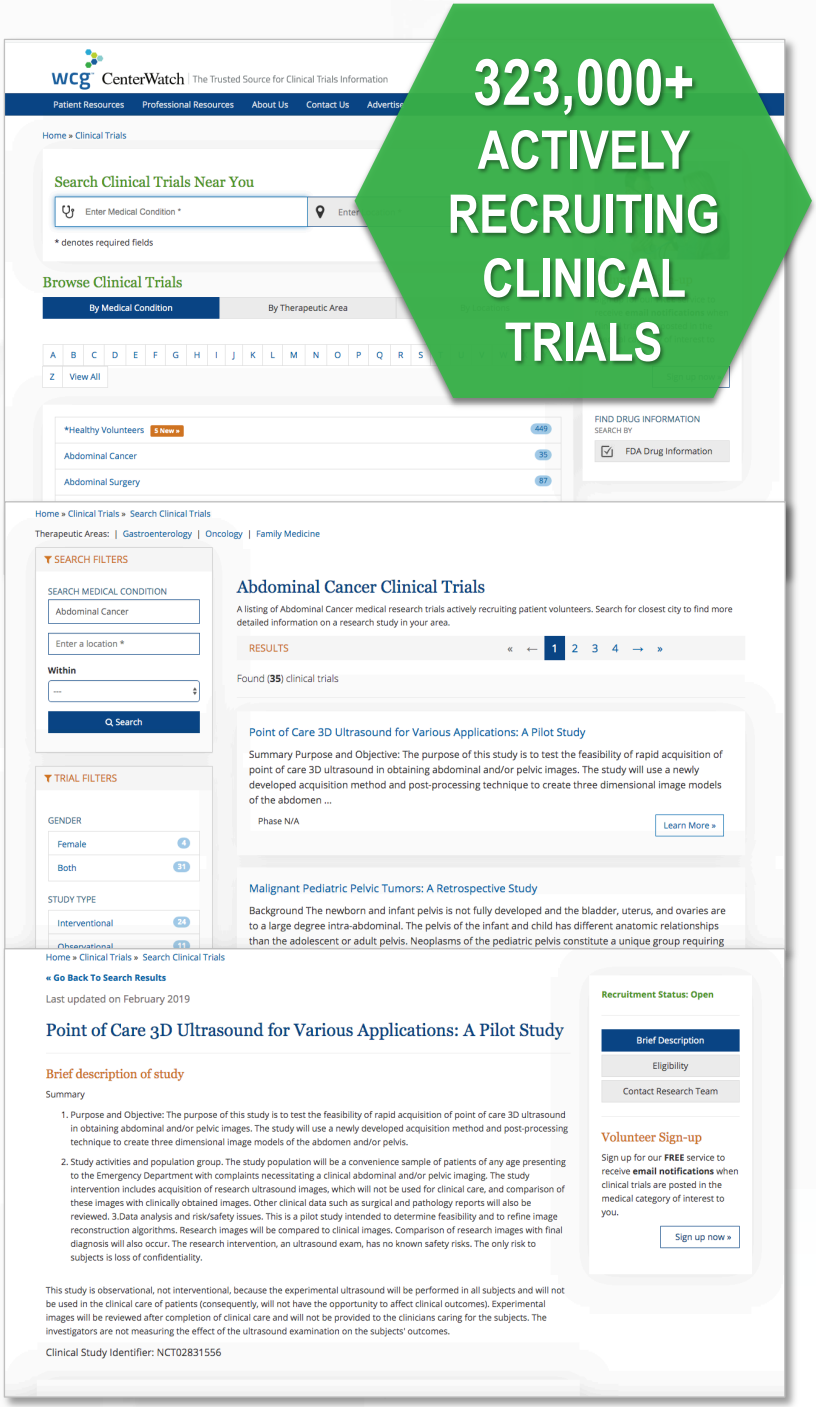
CenterWatch: iConnect

Millions of patients and caregivers start their search for clinical trials with CenterWatch, which features one of the largest clinical trial databases on the internet.

For over 20 years, pharmaceutical companies and sites have used CenterWatch's iConnect to list their active clinical trials.

With more than 323,000 active clinical trials across hundreds of disease conditions and phases, our database is the largest online listing of actively recruiting trials generating more than 2.5+ million unique visitors annually.

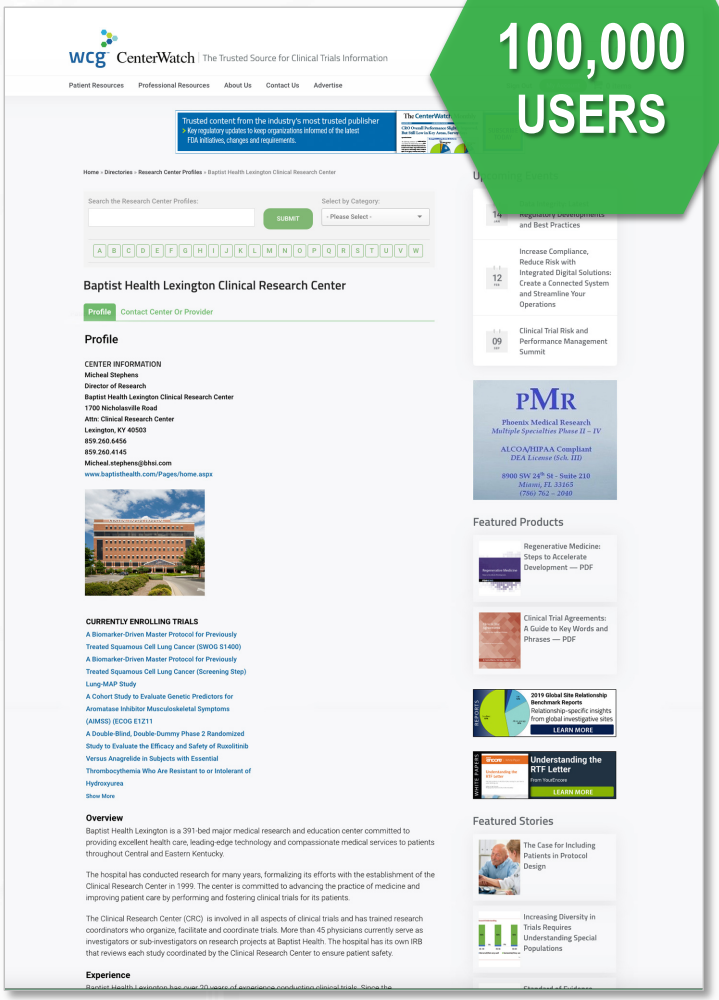


CenterWatch: Research Center Profile

An easy and cost-effective advertising tool for investigative sites to find and secure new clinical research opportunities, plus recruit study volunteers for clinical trials. Research centers can showcase comprehensive information to hundreds of thousands of clinical research professionals who view these pages every day.

All trial postings benefit from our top-notch search ability resulting in more than 100,000 users of our site annually.

Top 10 Research Center Profiles appear in *CenterWatch Weekly*.



100,000 USERS

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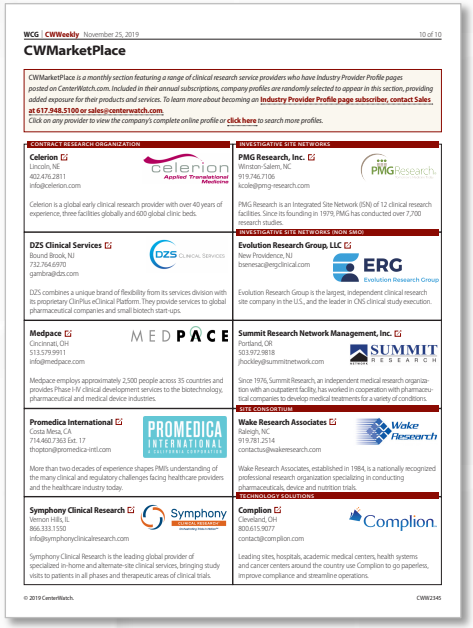
CenterWatch: Industry Provider Profile

Industry Provider Profile listings are a cost-effective way for clinical research service providers to generate new business leads.

Pages are viewed by tens of thousands of professionals in the clinical trials community.

Top 10 Industry Provider Profiles appear in *CenterWatch Weekly*.



WCG | CWWeekly November 25, 2019 10 of 10

CWMarketPlace

CWMarketPlace is a monthly section featuring a range of clinical research service providers who have Industry Provider Profile pages posted on CenterWatch.com. Included in their annual subscriptions, company profiles are randomly selected to appear in this section, providing added exposure for their products and services. To learn more about becoming an **Industry Provider Profile page subscriber, contact Sales at 617.948.5100 or sales@centerwatch.com.**

Click on any provider to view the company's complete online profile or **click here** *to search more profiles.*

CONTRACT RESEARCH ORGANIZATION

Celerion
Lincoln, NE
402.476.2811
info@celerion.com

Celerion is a global early clinical research provider with over 40 years of experience, three facilities globally and 600 global clinic beds.

DZS Clinical Services
Bound Brook, NJ
732.764.6970
gambra@dzs.com

DZS combines a unique brand of flexibility from its services division with its proprietary ClinPlus eClinical Platform. They provide services to global pharmaceutical companies and small biotech start-ups.

Medpace
Cincinnati, OH
513.579.9911
info@medpace.com

Medpace employs approximately 2,500 people across 35 countries and provides Phase I-IV clinical development services to the biotechnology, pharmaceutical and medical device industries.

Promedica International
Costa Mesa, CA
714.460.7363 Ext. 17
thopton@promedica-intl.com

More than two decades of experience shapes PMI's understanding of the many clinical and regulatory challenges facing healthcare providers and the healthcare industry today.

Symphony Clinical Research
Vernon Hills, IL
866.333.1550
info@symphonyclinicalresearch.com

Symphony Clinical Research is the leading global provider of specialized in-home and alternate-site clinical services, bringing study visits to patients in all phases and therapeutic areas of clinical trials.

INVESTIGATIVE SITE NETWORKS

PMG Research, Inc.
Winston-Salem, NC
919.746.7106
lcole@pmg-research.com

PMG Research is an Integrated Site Network (ISN) of 12 clinical research facilities. Since its founding in 1979, PMG has conducted over 7,700 research studies.

INVESTIGATIVE SITE NETWORKS (NON-SMO)

Evolution Research Group, LLC
New Providence, NJ
bsenesac@ergclinical.com

Evolution Research Group is the largest, independent clinical research site company in the U.S., and the leader in CNS clinical study execution.

Summit Research Network Management, Inc.
Portland, OR
503.972.9818
jhockley@summitnetwork.com

Since 1976, Summit Research, an independent medical research organization with an outpatient facility, has worked in cooperation with pharmaceutical companies to develop medical treatments for a variety of conditions.

SITE CONSORTIUM

Wake Research Associates
Raleigh, NC
919.781.2514
contactus@wakeresearch.com

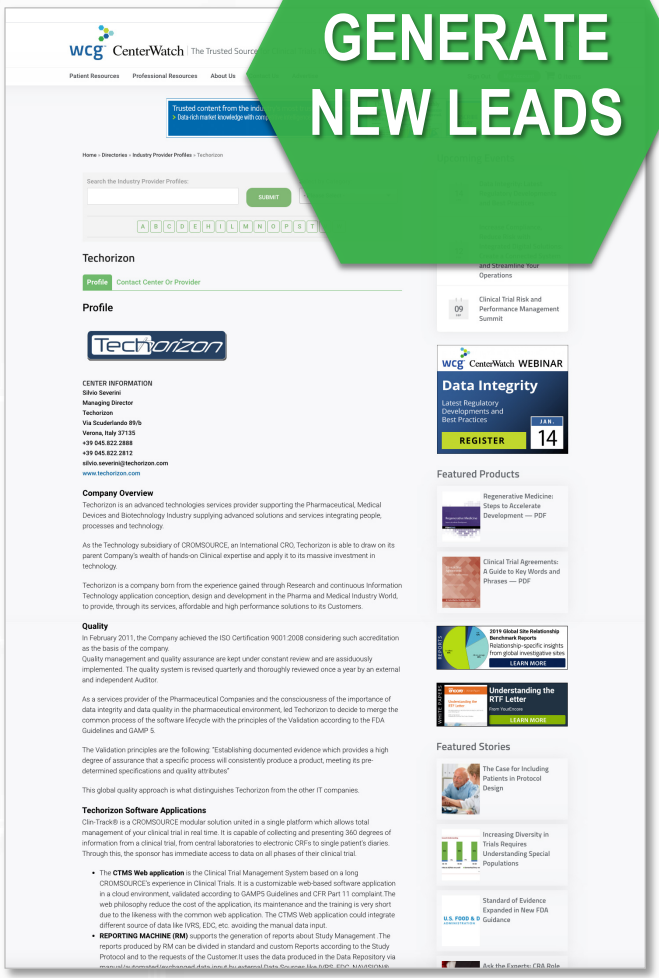
Wake Research Associates, established in 1984, is a nationally recognized professional research organization specializing in conducting pharmaceuticals, device and nutrition trials.

TECHNOLOGY SOLUTIONS

Complion
Cleveland, OH
800.615.9077
contact@complion.com

Leading sites, hospitals, academic medical centers, health systems and cancer centers around the country use Complion to go paperless, improve compliance and streamline operations.

 CWW2345



GENERATE NEW LEADS

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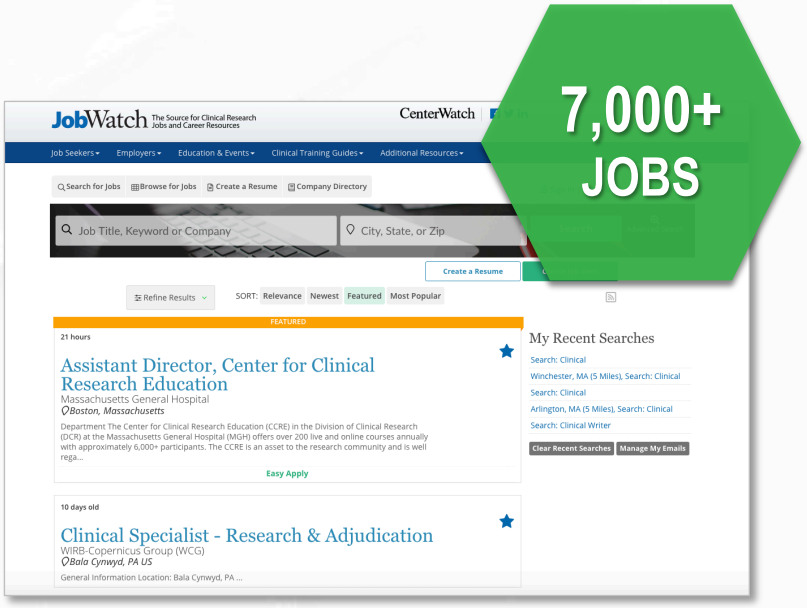
CenterWatch: JobWatch

JobWatch lists nearly 7,000 jobs each month, allowing more than 2,800 job seekers to find their best career move.

Clinical professionals at all levels search opportunities and submit their profiles to open roles across the country, enabling organizations to fulfill their staffing needs promptly.

Also, featured jobs appear in *CenterWatch Weekly.*



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CenterWatch: Workshops and Webinars

CenterWatch offers three workshops a year on subjects ranging from ICH E6 (R2) to CRO-Vendor Oversight.

More than 12 webinars a year are also tailored to your everyday work challenges. Webinars can be bought individually or through the Webinar Training Pass, a 500+ archive of webinars at one low cost giving you access year-round to all critical training content.

ARCHIVE OF 500+ WEBINARS

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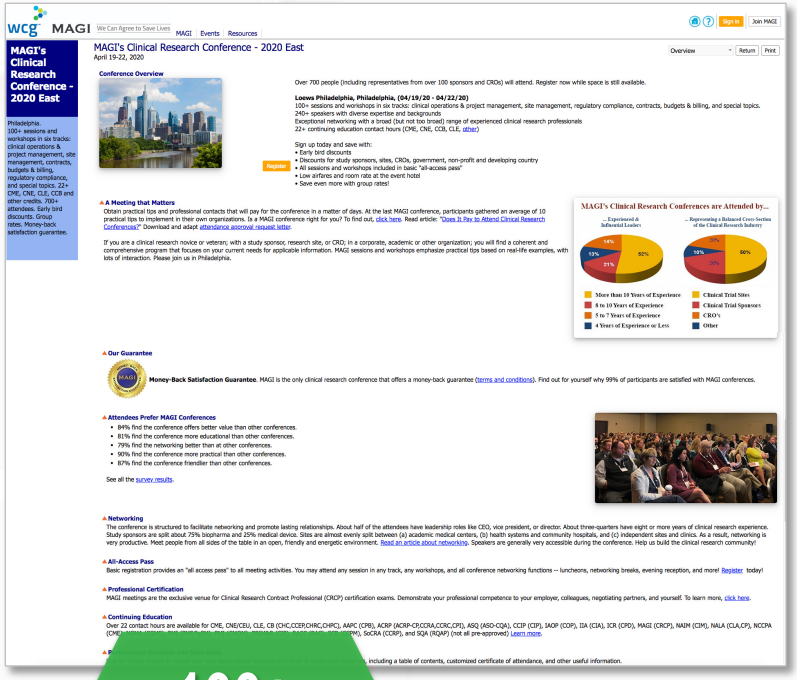
WCG MI&I: MAGI

MAGI holds two major conferences each year: Clinical Research Conference East and Clinical Research Conference West.

MAGI conferences offer practical tips based on real-life examples, with an abundance of interaction and networking. They feature more than 100 sessions and 200 speakers in multiple tracks as well as training workshops.

MAGI's *Journal of Clinical Research Best Practices* shares practical articles, book reviews and columns about clinical research. Monthly, 12 issues.



100+ SESSIONS

200+ SPEAKERS

WCG MI&I: Advertising

MI&I advertising opportunities exist across multiple drug, device and clinical content platforms. They provide you with creative and effective solutions to reach a highly engaged, personalized target audience. Whether you want to expand your thought leadership efforts, increase market leads or manage content through like-minded organizations, we have the right solutions for you:

- Webinars
- White papers
- List Rentals
- Website
- Newsletters
- Conference Sponsorships

Media kits are available upon request.

MEDIA KITS AVAILABLE

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Thank You