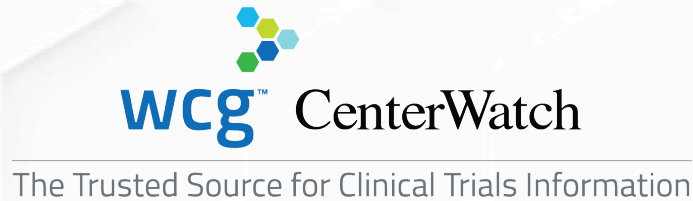




WCG Market Intelligence and Insights

WCG Market Intelligence & Insights (MI&I): Overview

The MI&I division, through its three brands—FDAnews, CenterWatch and MAGI—delivers critical industry insights to 240,000 life science executives every week with its newsletters, conferences, workshops, webinars, books, management reports and databases.



- MI&I also serves as the entry point for millions of patients and caregivers searching for clinical trials through WCG's iConnect hub.



WCG MI&I: Expansive Client Base

Large Biopharma Companies



Emerging Biopharma Companies



Contract Research Organizations



Institutions



WCG MI&I: FDAnews

For more than 48 years FDAnews has been the go-to resource providing real-time global regulatory, legislative and business news and insights to executives in industries regulated by the U.S. Food and Drug Administration, European Medicines Agency and other government agencies.

Our reporters track Congress, FDA, NIH, EMA and more to bring you the best insights and information possible. They are dedicated to the regulated community with timely, responsive and practical information through six publications.

FDAnews also helps you stay compliant through a variety of well-respected conferences, webinars, books, white papers and database tools.



Simplifying Global Compliance



FDAnews: Newsletters

DAILY,
BIWEEKLY &
MONTHLY

Pharmaceutical Industry

- **Drug Industry Daily** reports on developments at the FDA, EMA and other key domestic and international agencies that affect the pharmaceutical industry. DID also covers Congress, the courts and key competitive topics. Daily, 250 issues
- **Drug GMP Report** follows the FDA and global enforcement of cGMPs and tracks 483s and warning letters. Monthly, 12 issues
- **Drug Daily Bulletin** provides brief legislative and business news updates. Daily, 250 issues

Medical Device & Diagnostics Industries

- **The GMP Letter** covers interpretation and enforcement of cGMPs and QSRs to ensure devicemakers' processes, procedures and controls are compliant. Monthly, 12 issues
- **International Devices & Diagnostics Monitor** provides biweekly global updates of regulatory issues facing device and diagnostics makers. Biweekly, 24 issues
- **Device Daily Bulletin** provides brief legislative and business news updates. Daily, 250 issues



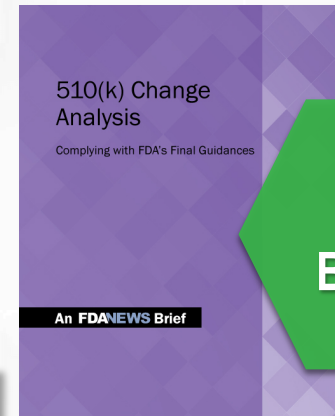
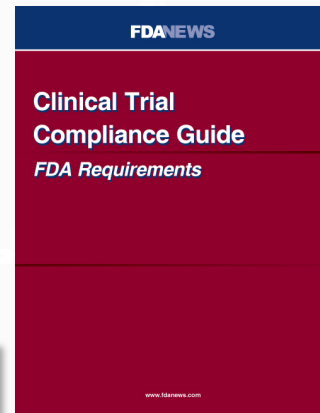
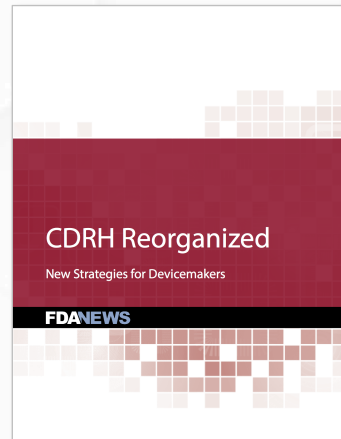
WCG™

FDAnews: Books

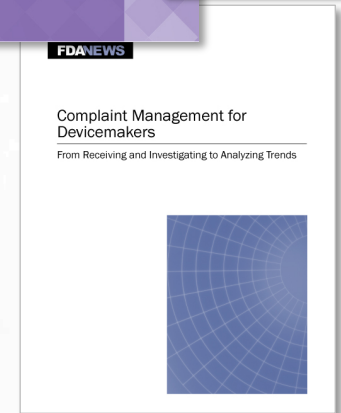
FDAnews publishes more than 200 books and management reports to help you stay compliant and competitive.

Selected topics include:

- Data integrity
- Inspections
- Auditing
- Validation
- Recalls
- Biosimilars
- Quality assurance
- Adverse events
- Regulations
- Supply chain
- GMPs



200+ BOOKS



Books and management reports can be purchased individually or through a digital library that allows you to easily download books anytime you want them.

FDAnews: 483s Online

FDAnews has collated more than 7,200 Form 483s to help you prepare for an inspection, check on your suppliers or monitor your competitors. With 483s for drug and device manufacturers and clinical trial sites, the data base is available 24/7 and updated weekly.

The screenshot shows the WCG FDAnews website interface. At the top, it says "WCG FDANEWS Simplifying Global Compliance". Below the navigation bar, there's a search bar and a "Form 483s Database" section. The database section includes a description of the service and a search filter sidebar. The main content area displays a grid of search results for various Form 483s, each with fields for Name, Issue Date, Category, Region, and Investigator(s). A "Download" button is present for each entry. A sidebar on the right offers search filters by date issued, category (Drug, Device, Clinical), company, region, and investigator. A "Search" button is at the bottom of the sidebar. A promotional banner for "EU MDR" is visible at the top of the page.

This is a sample of a Form 483 (Inspectional Observations) issued by the Department of Health and Human Services, Food and Drug Administration. The form is dated 7/24/2019-7/29/2019* and issued at Maitland, FL 32751. The inspectee is Dr. Josefina Tur, Clinical Investigator, located at 7270 Nw 12th St Ste 400, Miami, FL 33126-1941. The form includes a section for "OBSERVATION 1" which states: "An investigation was not conducted in accordance with the signed statement of investigator and investigational plan. Specifically, section 10.2.3, 'Placebo and (b) (4) protocol amendment 2 dated 2/10/17 states, 'Patients will undergo the following assessments and procedures at (b) (4)'. For patients who were not taking (b) (4) However, for (b) (4) enrolled and randomized that were not taking (b) (4) you did not collect (b) (4) and blood chemistry laboratories at Visit (b) (4)". A table below the observation shows subject numbers and dates for visits S3, randomization, and T1. The form is signed by Richard A Lyght, Investigator, on 7/29/2019. The bottom of the form includes the text "FORM FDA 483 (08/98) PREVIOUS EDITION OBSOLETE INSPECTIONAL OBSERVATIONS PAGE 1 of 2 PAGES".

7,200+
FORM 483s

FDAnews: Conferences, Workshops and Webinars

FDAnews holds two major conferences each year: Medical Device Quality Congress and the Annual FDA Inspections Summit.

Top speakers, FDA experts and other key professionals lead productive sessions year in and year out. Workshops are also included at these conferences to provide related training on the spot.

In addition to these two conferences, FDAnews offers more than 13 workshops a year on subjects ranging from Root Cause Analysis and CAPA Investigations to Data Integrity and EU-MDR/IVDR Compliance.

FDAnews also hosts more than 50 webinars a year tailored to your everyday work challenges. Webinars can be bought individually or through the Webinar Training Pass, a 500+ archive of webinars at one low cost giving you access year-round to all critical training content.

No budget for travel? We can come to you! Save time and travel expenses with our on-site training option. Our experts can train an unlimited number of your staff at your corporate facilities or selected venue.

The image displays three screenshots of the FDAnews website. The top screenshot is for the '17th Annual Medical Device Quality Congress' held at The Bethesda Hotel in Bethesda, MD, on April 20-22, 2020. It features a navigation menu (Home, Agenda, Venue, Speakers, Sponsors, Register) and a 'Conference Chairs' section with a photo of Steven Niederman, Lead Quality Systems and Compliance Consultant, Krg & Spore, LLC. A 'Special Rate' banner offers an 'Additional 15% off Early Bird Pricing with Payers Code HOLIDAY19' through Jan. 15. The middle screenshot is for the 'FDA Data Integrity for Device and Pharma Firms, and Their Suppliers' workshop, presented by Cerulean Associates LLC and FDAnews, on March 17-18, 2020, at the Omni Suites by Hilton Hotel in Philadelphia, PA. It includes a navigation menu and a 'Your Expert Speaker' section with a photo of John Anthony Florio, Cerulean Associates LLC. The bottom screenshot is for an 'FDA News Webinar' titled 'Spreadsheet Latest Regulatory Dev' on Wednesday, Jan. 22, 2020. It features a green hexagonal graphic that reads 'ARCHIVE OF 500+ WEBINARS'. The webinar content includes a description of spreadsheet validation, a speaker bio for Mr. Harrison, and a list of 'Webinar Takeaways' such as discussing FDA examples of noncompliance, determining spreadsheet validation gaps, and generating spreadsheet specifications.



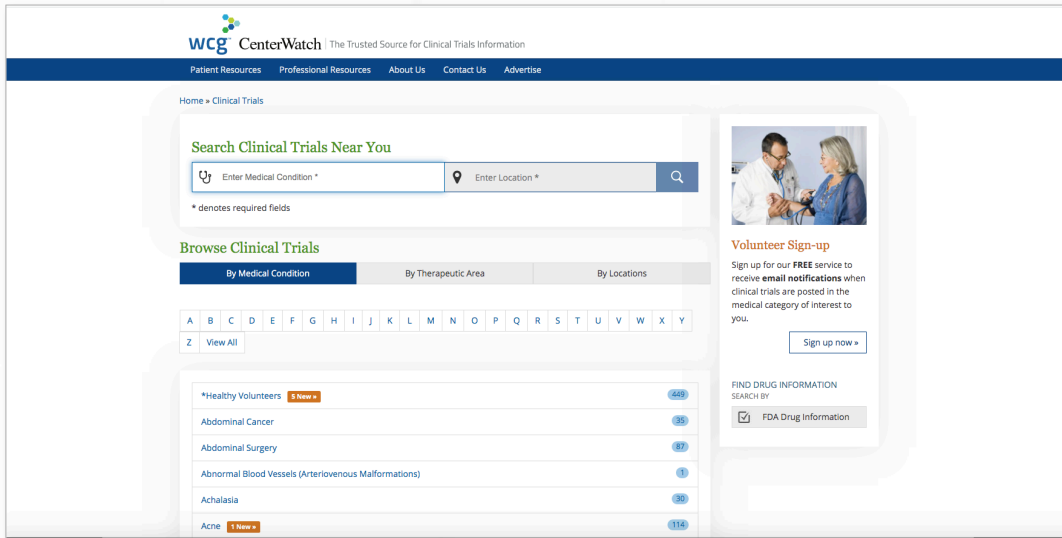
WCG MI&I: CenterWatch

Since 1994, CenterWatch has been the recognized global leader in providing clinical trials information to clinical research professionals working at sponsors, CROs, research sites and niche service providers.

Millions of patients and caregivers start their search for clinical trials with CenterWatch, which features one of the largest [clinical trial databases](#) on the internet — iConnect.



26 YEARS



CenterWatch: Newsletters

WEEKLY,
MONTHLY &
BIMONTHLY
NEWS



CenterWatch Weekly brings readers news coverage of clinical research along with best practice information for clinical trials. Weekly, 48 issues



The CenterWatch Monthly provides clinical trials professionals with up-to-date data, compliance requirements and expert insights. Monthly, 12 issues



Research Practitioner educates readers on topics of importance to clinical research nurses and site managers through two in-depth articles in each issue. The newsletter gives nurses the opportunity to earn up to 18 ANCC nursing credits per year. Bimonthly, 6 issues



CenterWatch: Books and Reports

CenterWatch produces industry-standard training guides, SOPs and management reports.

Training Guides

The CRA's Guide to Monitoring Clinical Research

The CRC's Guide to Coordinating Clinical Research

The PI's Guide to Conducting Clinical Research

Standard Operating Procedures (SOPs)

SOPs for Good Clinical Practice by Sponsors of Clinical Trials

SOPs for the Conduct of Clinical Research

SOPs for Good Clinical Practice by Sponsors of Medical Device Clinical Trials

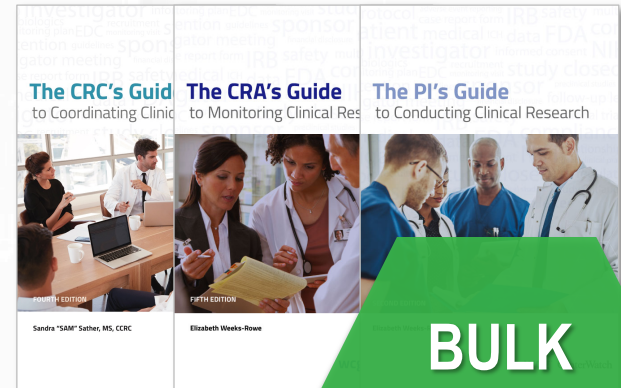
Management Reports

Clinical Trial Agreements: A Guide to Key Words and Phrases

GCP Questions, FDA Answers

Risk-Based Monitoring of Clinical Trials

These products can be bought individually or in bulk for training.

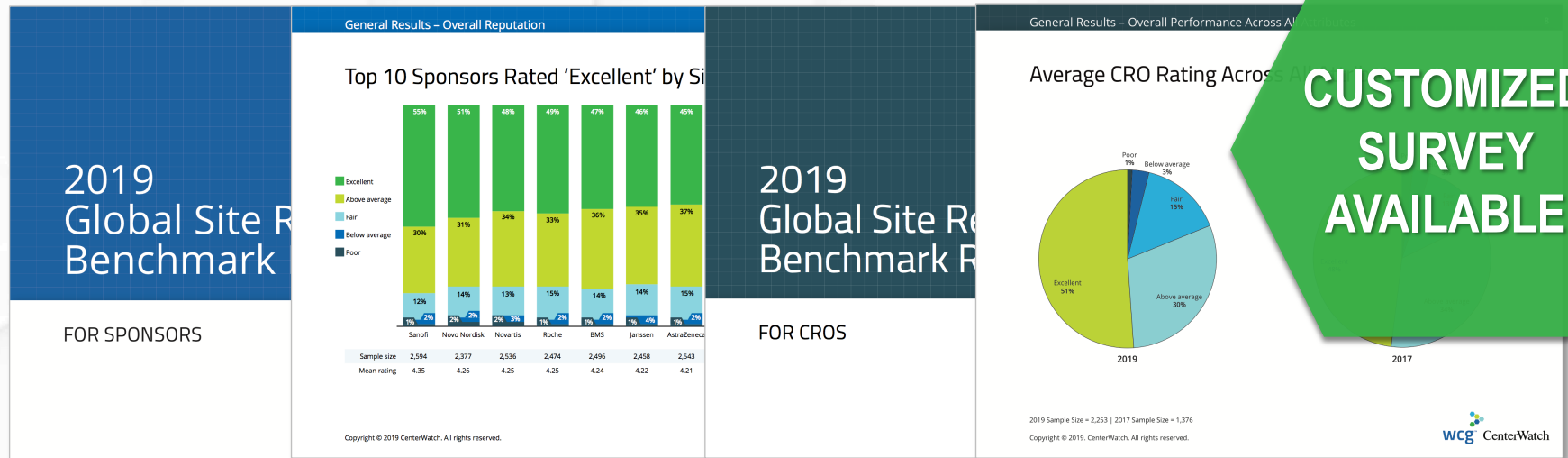


**BULK
DISCOUNT**



CenterWatch: Market Research

CenterWatch market research reports give sponsors and CROs a view into the minds of the sites they work with: what's important to them in a sponsor/CRO relationship, how they rate performance on key attributes and where they think improvement is needed.



Use your market research data to understand your relationships with sites and how you stand in comparison to your peers and competition. CenterWatch conducts custom surveys in addition to its industry-wide offerings.

CenterWatch: iConnect

Millions of patients and caregivers start their search for clinical trials with CenterWatch, which features one of the largest [clinical trial databases](#) on the internet.

For over 20 years, pharmaceutical companies and sites have used CenterWatch's iConnect to list their active clinical trials.

With more than 323,000 active clinical trials across hundreds of disease conditions and phases, our database is the largest online listing of actively recruiting trials generating more than 2.5+ million unique visitors annually.

323,000+
ACTIVELY
RECRUITING
CLINICAL
TRIALS

The screenshot displays the CenterWatch iConnect website interface. At the top, the logo and navigation menu are visible. A search bar is present with the text "Search Clinical Trials Near You". Below the search bar, there are filters for "By Medical Condition" and "By Therapeutic Area". A list of medical conditions is shown, including "Healthy Volunteers", "Abdominal Cancer", and "Abdominal Surgery". The "Abdominal Cancer Clinical Trials" section is highlighted, showing a list of results. The first result is "Point of Care 3D Ultrasound for Various Applications: A Pilot Study". The page includes a "Recruitment Status: Open" badge and a "Sign up now" button. The "Brief description of study" section provides details about the study's purpose and objectives.

CenterWatch | The Trusted Source for Clinical Trials Information

Home » Clinical Trials

Search Clinical Trials Near You

Enter Medical Condition * Enter Location *

* denotes required fields

Browse Clinical Trials

By Medical Condition By Therapeutic Area

A B C D E F G H I J K L M N O P Q R S Z View All

*Healthy Volunteers 3 New 245

Abdominal Cancer 35

Abdominal Surgery 87

FIND DRUG INFORMATION SEARCH BY FDA Drug Information

Home » Clinical Trials » Search Clinical Trials

Therapeutic Areas: | Gastroenterology | Oncology | Family Medicine

SEARCH FILTERS

SEARCH MEDICAL CONDITION

Abdominal Cancer

Enter a location *

Within

Search

TRIAL FILTERS

GENDER

Female 3

Both 11

STUDY TYPE

Interventional 23

Observational 67

Abdominal Cancer Clinical Trials

Abdominal Cancer Clinical Trials

A listing of Abdominal Cancer medical research trials actively recruiting patient volunteers. Search for closest city to find more detailed information on a research study in your area.

RESULTS

Found (35) clinical trials

Point of Care 3D Ultrasound for Various Applications: A Pilot Study

Summary Purpose and Objective: The purpose of this study is to test the feasibility of rapid acquisition of point of care 3D ultrasound in obtaining abdominal and/or pelvic images. The study will use a newly developed acquisition method and post-processing technique to create three dimensional image models of the abdomen ...

Phase N/A

Learn More

Malignant Pediatric Pelvic Tumors: A Retrospective Study

Background The newborn and infant pelvis is not fully developed and the bladder, uterus, and ovaries are to a large degree intra-abdominal. The pelvis of the infant and child has different anatomic relationships than the adolescent or adult pelvis. Neoplasms of the pediatric pelvis constitute a unique group requiring

Home » Clinical Trials » Search Clinical Trials

Go Back To Search Results

Last updated on February 2019

Point of Care 3D Ultrasound for Various Applications: A Pilot Study

Brief description of study

Summary

1. Purpose and Objective: The purpose of this study is to test the feasibility of rapid acquisition of point of care 3D ultrasound in obtaining abdominal and/or pelvic images. The study will use a newly developed acquisition method and post-processing technique to create three dimensional image models of the abdomen and/or pelvis.
2. Study activities and population group. The study population will be a convenience sample of patients of any age presenting to the Emergency Department with complaints necessitating a clinical abdominal and/or pelvic imaging. The study intervention includes acquisition of research ultrasound images, which will not be used for clinical care, and comparison of these images with clinically obtained images. Other clinical data such as surgical and pathology reports will also be reviewed. 3.Data analysis and risk/safety issues. This is a pilot study intended to determine feasibility and to refine image reconstruction algorithms. Research images will be compared to clinical images. Comparison of research images with final diagnosis will also occur. The research intervention, an ultrasound exam, has no known safety risks. The only risk to subjects is loss of confidentiality.

This study is observational, not interventional, because the experimental ultrasound will be performed in all subjects and will not be used in the clinical care of patients (consequently, will not have the opportunity to affect clinical outcomes). Experimental images will be reviewed after completion of clinical care and will not be provided to the clinicians caring for the subjects. The investigators are not measuring the effect of the ultrasound examination on the subjects' outcomes.

Clinical Study Identifier: NCT02831556

Recruitment Status: Open

Brief Description

Eligibility

Contact Research Team

Volunteer Sign-up

Sign up for our FREE service to receive email notifications when clinical trials are posted in the medical category of interest to you.

Sign up now

CenterWatch: Research Center Profile

An easy and cost-effective advertising tool for investigative sites to find and secure new clinical research opportunities, plus recruit study volunteers for clinical trials. Research centers can showcase comprehensive information to hundreds of thousands of clinical research professionals who view these pages every day.

All trial postings benefit from our top-notch search ability resulting in more than 100,000 users of our site annually.

Top 10 Research Center Profiles appear in *CenterWatch Weekly*.

100,000
USERS

The screenshot displays the CenterWatch website interface. At the top, the logo reads "CenterWatch The Trusted Source for Clinical Trials Information". Below the navigation bar, there is a search bar for "Research Center Profiles" with a "SUBMIT" button and a "Select by Category" dropdown. A grid of letters (A-Z) is visible below the search bar. The main content area features the profile for "Baptist Health Lexington Clinical Research Center". The profile includes a "Profile" link, "CENTER INFORMATION" with contact details for Michael Stephens (Director of Research), and a "CURRENTLY ENROLLING TRIALS" section listing several studies such as "A Biomarker-Driven Master Protocol for Prevalently Treated Squamous Cell Lung Cancer (S1005 51400)". An "Overview" section describes the center's commitment to research and patient care. The right sidebar contains various promotional tiles, including "PMR" (Pharmaceutical Medical Research), "Regulatory Developments and Best Practices", "Increase Compliance, Reduce Risk with Integrated Digital Solutions", "Clinical Trial Risk and Performance Management Summit", "Regenerative Medicine: Steps to Accelerate Development", "Clinical Trial Agreements: A Guide to Key Words and Phrases", "2019 Global Site Relationship Benchmark Report", and "Understanding the RTF Letter".



CenterWatch: Industry Provider Profile

Industry Provider Profile listings are a cost-effective way for clinical research service providers to generate new business leads.

Pages are viewed by tens of thousands of professionals in the clinical trials community.

Top 10 Industry Provider Profiles appear in CenterWatch Weekly.

WCG CenterWatch November 25, 2019 18 of 10

CWMarketPlace

CWMarketPlace is a monthly section featuring a range of clinical research service providers who have Industry Provider Profile pages posted on CenterWatch.com. Included in their annual subscriptions, company profiles are randomly selected to appear in this section, providing added exposure for their products and services. To learn more about becoming an Industry Provider Profile page subscriber, contact Sales at 617.846.5100 or sales@centerwatch.com. Click on any provider to view the company's complete online profile or [click here](#) to search more profiles.

| INDUSTRY RESEARCH ORGANIZATION | INVESTIGATIVE SITE NETWORK PROVIDERS |
|--|---|
| Celerion  Lincoln, NE 402.476.2811 info@celeron.com Celerion is a global early clinical research provider with over 40 years of experience, three facilities globally and 600 global clinic beds. | PMG Research, Inc.  Winston-Salem, NC 919.761.7159 info@pmg-research.com PMG Research is an Integrated Site Network (ISN) of 12 clinical research facilities. Since its founding in 1979, PMG has conducted over 7,700 research studies. |
| DZS Clinical Services  Bristol, RI 732.764.6970 genia@dzs.com DZS combines a unique brand of flexibility from its services division with its proprietary ClinFlow Clinical Platform. They provide services to global pharmaceutical companies and small biotech start-ups. | Evolution Research Group, LLC  New Providence, NJ 908.666.9100 banneqa@ergclinical.com Evolution Research Group is the largest, independent clinical research site company in the US, and the leader in CRO clinical study execution. |
| Medpace  Cincinnati, OH 513.579.9911 info@medpace.com Medpace employs approximately 2,500 people across 35 countries and provides Phase IV clinical development services to the biotechnology, pharmaceutical and medical device industries. | Summit Research Network Management, Inc.  Portland, OR 503.522.2858 jfook@summitresearch.com Since 1976, Summit Research, an independent medical research organization with an outpatient facility, has worked in cooperation with pharmaceutical companies to develop medical treatments for a variety of conditions. |
| Promedica International  Costa Mesa, CA 714.460.7363 Ext. 17 info@promedica-intl.com More than two decades of experience shapes PIMI's understanding of the many clinical and regulatory challenges facing healthcare providers and the healthcare industry today. | Wake Research Associates  Raleigh, NC 919.781.2514 contact@wakeresearch.com Wake Research Associates, established in 1984, is a nationally recognized professional research organization specializing in conducting pharmaceutical, device and nutrition trials. |
| Symphony Clinical Research  Vernon Hills, IL 846.333.1350 info@symphonyclinicalresearch.com Symphony Clinical Research is the leading global provider of specialized in-home and alternate-site clinical services, bringing study sites to patients in all phases and therapeutic areas of clinical trials. | Complion  Cleveland, OH 800.615.6577 contact@complion.com Leading sites, hospitals, academic medical centers, health systems and cancer centers around the country use Complion to go paperless, improve compliance and streamline operations. |

© 2019 CenterWatch CW82245

WCG CenterWatch The Trusted Source for Clinical Research Data

GENERATE NEW LEADS


Home > Directors > Industry Provider Profiles > Techorizon

Search the Industry Provider Profile:

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

Techorizon

[Profile](#) [Contact Center Or Provider](#)



CENTER INFORMATION
 Silvio Severini
 Managing Director
 Techorizon
 Via Scudaferrò 85/b
 Novara, Italy 27125
 +39 045.822.2888
 +39 045.822.2812
info@www.techorizon.com
www.techorizon.com

Company Overview
 Techorizon is an advanced technologies services provider supporting the Pharmaceutical, Medical Devices and Biotechnology industry supplying advanced solutions and services integrating people, processes and technology.
 As the Technology subsidiary of CROMSOURCE, an international CRO, Techorizon is able to draw on its parent Company's wealth of hands on Clinical expertise and apply it to its massive investment in technology.
 Techorizon is a company born from the experience gained through Research and continuous Information Technology application conception, design and development in the Pharma and Medical Industry World, to provide, through its services, affordable and high performance solutions to its Customers.
Quality
 In February 2011, the Company achieved the ISO Certification 9001:2008 considering such accreditation as the basis of the company.
 Quality management and quality assurance are kept under constant review and are assiduously implemented. The quality system is revised quarterly and thoroughly reviewed once a year by an external and independent Auditor.
 As a services provider of the Pharmaceutical Companies and the consciousness of the importance of data integrity and data quality in the pharmaceutical environment, led Techorizon to decide to merge the common process of the software lifecycle with the principles of the validation according to the FDA, Guidelines and GAMP 5.
 The Validation principles are the following: "Establishing documented evidence which provides a high degree of assurance that a specific process will consistently produce a product, meeting its pre-determined specifications and quality attributes".
 This global quality approach is what distinguishes Techorizon from the other IT companies.
Techorizon Software Applications
 Clin-Track® is a CROMSOURCE modular solution united in a single platform which allows total management of your clinical trial in real time. It is capable of collecting and presenting 360 degrees of information from a clinical trial, from central laboratories to electronic CRF to single patient's diaries. Through this, the sponsor has immediate access to data on all phases of their clinical trial.

- The **CTMS Web application** is the Clinical Trial Management System based on a long CROMSOURCE's experience in Clinical Trials. It is a customizable web-based software application in a cloud environment, validated according to GAMP5 Subtlelines and CFR Part 11 compliant. The web philosophy reduce the cost of the application, its maintenance and the training is very short due to the features with the common web application. The CTMS Web application could integrate different source of data like IVRS, EDC, etc. avoiding the manual data input.
- REPORTING MACHINE (RM)** supports the generation of reports about Study Management. The reports produced by RM can be divided in standard and custom Reports according to the Study Protocol and to the requests of the Customer if uses the data produced in the Data Repository via manual or automated (pushed) data into a Automated Data Source like FPOD, EDC, MAINTENANCE

and Streamline Your Operations

Clinical Trial Risk and Performance Management Summit

WCG CenterWatch WEBINAR
Data Integrity
 Latest Regulatory Developments and Best Practices
REGISTER **14**

Featured Products

Regenerative Medicine: Steps to Accelerate Development — PDF

Clinical Trial Agreements: A Guide to Key Words and Phrases — PDF

2019 Global Health Research Report
 Heterogeneity-specific insights from global investigators like
LEARN MORE

Understanding the RTF Letter
LEARN MORE

Featured Stories

The Case For Including Patients in Protocol Design

Increasing Diversity in Trials Requires Understanding Special Populations

Standard of Evidence Expanded in New FDA U.S. FPOD & Guidance

Risk the Experts (RtE) Guide



CenterWatch: JobWatch

JobWatch lists nearly 7,000 jobs each month, allowing more than 2,800 job seekers to find their best career move.

Clinical professionals at all levels search opportunities and submit their profiles to open roles across the country, enabling organizations to fulfill their staffing needs promptly.

Also, featured jobs appear in *CenterWatch Weekly*.

7,000+
JOBS

The screenshot shows the JobWatch website interface. At the top, there's a navigation bar with 'Job Seekers', 'Employers', 'Education & Events', 'Clinical Training Guides', and 'Additional Resources'. Below that is a search bar with 'Job Title, Keyword or Company' and 'City, State, or Zip'. There are buttons for 'Create a Resume' and 'Company Directory'. A 'FEATURED' section highlights two jobs: 'Assistant Director, Center for Clinical Research Education' at Massachusetts General Hospital in Boston, MA, and 'Clinical Specialist - Research & Adjudication' at WRB-Copernicus Group in Bala Cynwyd, PA. A 'My Recent Searches' section is also visible on the right.

The screenshot shows the 'CW Weekly' newsletter page for January 6, 2020. It features several sections: 'Join the LinkedIn JobWatch group!', 'Kelly Services Jobs' with a grid of roles like 'Clinical Biomarker Operation Manager' and 'Inventory Control Specialist', 'More Jobs' with roles like 'Senior Account Executive' and 'Contract Manager', and 'Academic Programs' including 'Drexel University College of Medicine'. On the right, there are 'Upcoming Event Highlights' for conferences, webinars, and seminars, such as 'Clinical Trial Risk and Performance Management Summit' and 'Data Integrity: Latest Regulatory Developments and Best Practices'.



CenterWatch: Workshops and Webinars

CenterWatch offers three workshops a year on subjects ranging from ICH E6 (R2) to CRO-Vendor Oversight.

More than 12 webinars a year are also tailored to your everyday work challenges. Webinars can be bought individually or through the Webinar Training Pass, a 500+ archive of webinars at one low cost giving you access year-round to all critical training content.

ARCHIVE
OF 500+
WEBINARS

The screenshot shows a webinar page for "Real World Evidence: A Tufts Study of 30 Pharmaceuticals" held on Thursday, Jan. 23, 2020, from 1:30 to 3:00 PM. The page includes a description of Real World Evidence (RWE) and its application in drug development, a list of speakers (Mary Jo Lamberti and Francis Kendall), and a "Who Will Benefit" section. A sidebar on the right lists various webinar options with prices and "Learn More" links.

FDA NEWS / CenterWatch Webinars

Real World Evidence: A Tufts Study of 30 Pharmaceuticals

Thursday, Jan. 23, 2020 • 1:30 - 3:00 PM

Real world evidence (RWE) is making its way into your world. Some bold drugmakers are finding ways to take business advantage of the opportunities RWE offers, while others hang back, worried about risks and unforeseen consequences.

The Tufts Center for the Study of Drug Development (CSDD) investigated how the industry is using real world data (RWD) and RWE. The study of 30 biopharmaceutical companies includes current and planned uses of RWD, operational issues and return on investment and performance areas requested by RWE.

Webinar Takeaways:

Based on their knowledge, and using several recent case studies, Dr. Mary Jo Lamberti — associate director of sponsored research at the CSDD — and Francis Kendall — senior director at Cytel — will share valuable information on:

- Types of technology used to access or collect RWD and evidence and partnerships that support usage
- Significant challenges to using RWD as well as strategies and practices that impact return on investment or performance
- The key drivers for change and the adoption of RWE
- The potential of RWE and how it may be used across the clinical development pipeline
- A view on what will happen next in the RWE domain

Understand the critical factors you need to consider in using RWE and gain insight into the current and planned uses of RWE to support development and post-approval safety studies. Join us by registering today.

Who Will Benefit

- Data management/analytics professionals
- HEOR professionals
- Clinical research personnel
- Medical affairs personnel
- Statistics/biostatistics professionals
- R&D personnel
- Marketing/post-marketing professionals
- Data science professionals
- RWE

Meet Your Presenters

Mary Jo Lamberti, PhD
Associate Director of Sponsored Research
Tufts CSDD

Mary Jo Lamberti, PhD is a professor at Tufts University and is associate director of sponsored research at the Tufts Center for the Study of Drug Development (CSDD) at Tufts University School of Medicine. She has extensive experience conducting research on pharmaceutical and biotechnology industry practices and trends affecting contract research organizations and investigative sites. Ms. Lamberti has been a speaker at industry conferences and has published articles in trade and peer-reviewed journals. She holds a B.A. from Wellesley College and a Ph.D. in psychology from Boston University.

Francis Kendall
Senior Director
Cytel

Francis Kendall is Senior Director at Cytel where he manages P3P teams and is an instrumental player in Cytel's Real-World Analysis team. He has been working in the pharmaceutical industry for 30 years leading biometrics, statistics and statistical programming teams. Mr. Kendall previously worked for Boehringer, Novartis, Pfizer, Sanofi and Wyomec. He is formally educated in applied statistics and has an MBA. Mr. Kendall is driven by the potential of RWE data and all things digital and has a deep knowledge of the opportunities offered by big data, and in particular health data.

Webinar only \$287

24/7 Encore plus USB Audio Recording/Transcript \$487

24/7 Encore Presentation \$287

USB Audio Recording/Transcript \$287

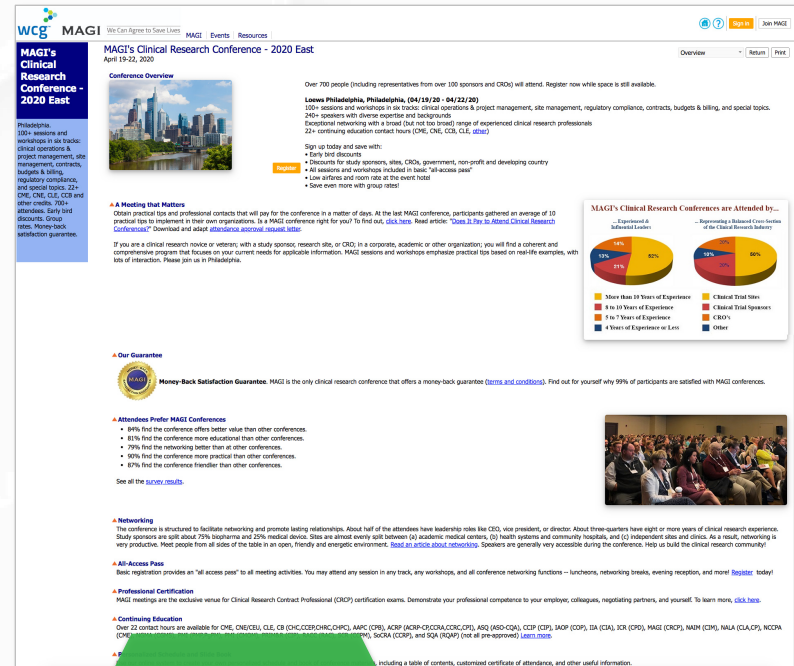
WCG CenterWatch
The Tufts Center for Drug Data Information
300 N. Washington St., Suite 200, Falls Church, VA 22046, USA
Phone: 703.281.1100 | Toll-free: 888.212.3440
© 2019 CenterWatch

WCG MI&I: MAGI

MAGI holds two major conferences each year: Clinical Research Conference East and Clinical Research Conference West.

MAGI conferences offer practical tips based on real-life examples, with an abundance of interaction and networking. They feature more than 100 sessions and 200 speakers in multiple tracks as well as training workshops.

MAGI's *Journal of Clinical Research Best Practices* shares practical articles, book reviews and columns about clinical research. Monthly, 12 issues.



100+
SESSIONS
200+
SPEAKERS



WCG MI&I: Advertising

MI&I advertising opportunities exist across multiple drug, device and clinical content platforms. They provide you with creative and effective solutions to reach a highly engaged, personalized target audience. Whether you want to expand your thought leadership efforts, increase market leads or manage content through like-minded organizations, we have the right solutions for you:

- ◆ Webinars
- ◆ White papers
- ◆ List Rentals
- ◆ Website
- ◆ Newsletters
- ◆ Conference Sponsorships



NEW WHITE PAPERS AVAILABLE

Paperless Clinical Sites: Creating Certified Copies & More

From Complion

[LEARN MORE](#)

centerwatch.com/whitepapers

WCG CenterWatch



WCG CenterWatch **FREE WEBINAR**

NOV 14

PCORnet®, The National Patient-Centered Clinical Research Network

Discover how you can conduct efficient, patient-centric research, using a central resource.

[REGISTER](#)

**MEDIA KITS
AVAILABLE**

Media kits are available upon request.





Thank You